Promotion Issues

① Supermarket package Promotions

- KAMs selected not to participate for 98. Decision was communicated to Fitz. via Dave and Renee.
- Upon revisiting/discussion, both Dave and Renee have decided to participate.
- Sharon Reid tried to fit us in for 1st quarter (our allocation was ~~0~~). It can't be done.
- We need to forward the following info to Fitz and cc: Sharon Reid:
  - chain # / # stores / # sku's / Canada, Doral or Winston/ Need to get set up for 2nd quarter and beyond

2nd Qtr forward

	Chain name	# stores	# sku's	Salem	Por.	WIA
Renee	TOPS 4007-02-01	~~68~~ ~~93~~	2 per		✓	
	Finast " ~~803~~-00-00	~~85~~ ~~60~~ 54 44	2 per		✓	
	Vix " 06-00-00	~~10~~ 11	2 per 10		✓	
Dave	Bilo - Penn Traffic	70 ?	0997-XX-XX 2 per	✓	✓	✓
	Big Bear "	~~83~~	1007-00-00 2 per	✓	✓	✓
	Quality 1413-00-00	~~45~~ 43	2 per	✓	✓	✓
	Pre 0939-00-00	~~51~~ 65	2 per	✓	✓	✓
	Insalaco 3080-00-00	~~36~~ 29	2 per	✓	✓	✓

- Once we get 2nd quarter and forward allocation Judy needs to set up promo. logistics.
- Supermarket promo needs to be pulled from 1st quarter promo

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Source: https://www.industrydocuments.ucsf.edu/docs/kfdn0000